JS 44C/SDNY REV. 10/01/2020

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The JS-44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for use of the Clerk of Court for the purpose of initiating the civil docket sheet.

PLAINTIFFS DEFENDANTS Associated Newspapers Ltd. Google LLC Mail Media, Inc. Alphabet Inc. ATTORNEYS (FIRM NAME, ADDRESS, AND TELEPHONE NUMBER ATTORNEYS (IF KNOWN) John Thorne (Kellogg, Hansen, Todd, Figel & Frederick P.L.L.C.) 1615 M Street, NW, Suite 400, Washington, DC 20036 (202) 326-7900 CAUSE OF ACTION (CITE THE U.S. CIVIL STATUTE UNDER WHICH YOU ARE FILING AND WRITE A BRIEF STATEMENT OF CAUSE) (DO NOT CITE JURISDICTIONAL STATUTES UNLESS DIVERSITY) Monopolization of advertising technology markets under Section 2 of the Sherman Act (15 U.S.C. § 2); deceptive practices under N.Y. Gen. Bus. Law § 349; fraud under N.Y. common law Judge Previously Assigned Has this action, case, or proceeding, or one essentially the same been previously filed in SDNY at any time? No √Yes □ If yes, was this case Vol. Invol. Dismissed. No Yes If yes, give date & Case No. No × Yes IS THIS AN INTERNATIONAL ARBITRATION CASE? NATURE OF SUIT (PLACE AN [x] IN ONE BOX ONLY) TORTS **ACTIONS UNDER STATUTES** CONTRACT PERSONAL INJURY FORFEITURE/PENALTY BANKRUPTCY OTHER STATUTES PERSONAL INJURY
[] 367 HEALTHCARE/ 1 1375 FALSE CLAIMS PHARMACEUTICAL PERSONAL [] 625 DRUG RELATED [] 422 APPEAL INSURANCE 310 AIRPLANE 1110 [] 376 QUI TAM [] 315 AIRPLANE PRODUCT INJURY/PRODUCT LIABILITY] 120 MARINE 28 USC 158 SEIZURE OF PROPERTY MILLER ACT [] 400 STATE REAPPORTIONMENT 1130 LIABILITY [] 365 PERSONAL INJURY [] 423 WITHDRAWAL 21 USC 881 NEGOTIABLE [] 320 ASSAULT, LIBEL & PRODUCT LIABILITY 28 USC 157 []140 []690 OTHER INSTRUMENT SLANDER [] 368 ASBESTOS PERSONAL (x) 410 ANTITRUST [] 330 FEDERAL []150 RECOVERY OF INJURY PRODUCT 430 BANKS & BANKING OVERPAYMENT & EMPLOYERS' LIABILITY PROPERTY RIGHTS 450 COMMERCE ENFORCEMENT OF JUDGMENT LIABILITY **460 DEPORTATION** 1 340 MARINE PERSONAL PROPERTY [] 470 RACKETEER INFLU-[] 151 [] 152 MEDICARE ACT [] 345 MARINE PRODUCT **ENCED & CORRUPT** 1370 OTHER FRAUD RECOVERY OF LIABILITY ORGANIZATION ACT [] 371 TRUTH IN LENDING [] 835 PATENT-ABBREVIATED NEW DRUG APPLICATION [] 350 MOTOR VEHICLE DEFAULTED (RICO) [] 840 TRADEMARK STUDENT LOANS [] 355 MOTOR VEHICLE [] 480 CONSUMER CREDIT (EXCL VETERANS) PRODUCT LIABILITY SOCIAL SECURITY [] 485 TELEPHONE CONSUMER RECOVERY OF [] 360 OTHER PERSONAL []153 PROTECTION ACT [] 380 OTHER PERSONAL OVERPAYMENT INJURY LABOR 1861 HIA (1395ff) [] 362 PERSONAL INJURY OF VETERAN'S PROPERTY DAMAGE 1 862 BLACK LUNG (923) MED MAI PRACTICE [] 385 PROPERTY DAMAGE []710 FAIR LABOR BENEFITS] 863 DIWC/DIWW (405(g)) [] 490 CABLE/SATELLITE TV STOCKHOLDERS []160 PRODUCT LIABILITY STANDARDS ACT 864 SSID TITLE XVI [] 850 SECURITIES/ SUITS [] 720 LABOR/MGMT] 865 RSI (405(g)) COMMODITIES []190 OTHER PRISONER PETITIONS **RELATIONS EXCHANGE** CONTRACT [1740 RAILWAY LABOR ACT 1463 ALIEN DETAINEE [] 890 OTHER STATUTORY CONTRACT [] 510 MOTIONS TO **FEDERAL TAX SUITS** []195 [] 751 FAMILY MEDICAL **ACTIONS** VACATE SENTENCE **ACTIONS UNDER STATUTES** PRODUCT LEAVE ACT (FMLA) [1891 AGRICULTURAL ACTS LIABILITY 28 USC 2255 [] 870 TAXES (U.S. Plaintiff or [] 790 OTHER LABOR [] 530 HABEAS CORPUS [] 535 DEATH PENALTY Defendant)
[] 871 IRS-THIRD PARTY [] 893 ENVIRONMENTAL []196 FRANCHISE CIVIL RIGHTS LITIGATION MATTERS [] 540 MANDAMUS & OTHER [] 791 EMPL RET INC 26 USC 7609 [] 895 FREEDOM OF [] 440 OTHER CIVIL RIGHTS SECURITY ACT (ERISA) INFORMATION ACT (Non-Prisoner) REAL PROPERTY [] 896 ARBITRATION 1441 VOTING **IMMIGRATION** [] 899 ADMINISTRATIVE []210 442 EMPLOYMENT LAND PRISONER CIVIL RIGHTS PROCEDURE ACT/REVIEW OR 1 443 HOUSING/ CONDEMNATION [] 462 NATURALIZATION ACCOMMODATIONS APPEAL OF AGENCY DECISION FORECLOSURE RENT LEASE & APPLICATION
[] 465 OTHER IMMIGRATION []220 []230 1550 CIVIL RIGHTS [] 445 AMERICANS WITH 555 PRISON CONDITION [] 950 CONSTITUTIONALITY OF **EJECTMENT** DISABILITIES -] 560 CIVIL DETAINEE CONDITIONS OF CONFINEMENT **ACTIONS** STATE STATUTES TORTS TO LAND **EMPLOYMENT** []240 []245 AMERICANS WITH []446 TORT PRODUCT DISABILITIES -OTHER LIABILITY [] 448 EDUCATION []290 ALL OTHER REAL PROPERTY Check if demanded in complaint: DO YOU CLAIM THIS CASE IS RELATED TO A CIVIL CASE NOW PENDING IN S.D.N.Y. AS DEFINED BY LOCAL RULE FOR DIVISION OF BUSINESS 13? CHECK IF THIS IS A CLASS ACTION IF SO, STATE: UNDER F.R.C.P. 23 DEMAND \$ OTHER JUDGE DOCKET NUMBER

(PLACE AN x IN ON	NE BOX ONLY)		ORIGIN			
X 1 Original Proceeding	2 Removed from State Court	from I Appellate	Reinstated or Reopened	5 Transferred from (Specify District)	6 Multidistrict	Appeal to District Judge from Magistrate Judge
	a. all parties repres	sented Court			8 Multidistrict Litigation (Di	rect File)
b. At least one party is pro se.						
(PLACE AN x IN ON ☐ 1 U.S. PLAINTIF	,			ION DIVERSITY	IF DIVERSITY CITIZENSHIP	•
CITIZENSHIP OF PRINCIPAL PARTIES (FOR DIVERSITY CASES ONLY)						
(Place an [X] in one box for Plaintiff and one box for Defendant)						
CITIZEN OF THIS STAT	PTF DEF FE []1 []1	CITIZEN OR SUBJECT OF A FOREIGN COUNTRY	PTF DE []3 []] 3 INCORPO	RATED and PRINCIPAL PLACE ESS IN ANOTHER STATE	PTF DEF []5 []5
CITIZEN OF ANOTHER	STATE []2 []2	INCORPORATED or PRINCIPA OF BUSINESS IN THIS STATE]4 FOREIGN	NATION	[]6 []6
PLAINTIFF(S) ADDRESS(ES) AND COUNTY(IES) Associated Newspapers Ltd.: Northcliffe House, 2 Derry Street, London, United Kingdon W8 5TT, Outside U.S.						
Mail Media, Inc.: 51 Astor Place, New York, NY 10003, New York County ■						
DEFENDANT(S) ADDRESS(ES) AND COUNTY(IES) Google LLC and Alphabet Inc.: 1600 Amphitheatre Parkway, Mountain View, CA 94043, Within U.S. but outside home state						
DEFENDANT(S) ADDRESS UNKNOWN REPRESENTATION IS HEREBY MADE THAT, AT THIS TIME, I HAVE BEEN UNABLE, WITH REASONABLE DILIGENCE, TO ASCERTAIN THE RESIDENCE ADDRESSES OF THE FOLLOWING DEFENDANTS:						
COURTHOUSE ASSIGNMENT I hereby certify that this case should be assigned to the courthouse indicated below pursuant to Local Rule for Division of Business 18, 20 or 21.						
Check one: THIS	S ACTION SHOULD	BE ASSIGNED TO:	☐ WHITE	PLAINS	X MANHATTAN	
DATE 4/20/2021 RECEIPT #	/s/ John Thorne SIGNATURE C	OF ATTORNEY OF RECORD)	NO	PRACTICE IN THIS DISTRIC ADMITTED Mo Yr le #	
Magistrata	o io to bo docierate	thy the Clark of the O-	vi irt			
	-	by the Clerk of the Co			is so Designated	
Ruby J. Krajick, (Clerk of Court by	Deputy (Jierk, DATED _		·	
UNITED STATES DISTRICT COURT (NEW YORK SOUTHERN)						